



12-16 October 2020  
VIRTUAL EDITION

PUBLIC HEALTH  
FOR THE FUTURE  
OF HUMANITY:  
ANALYSIS,  
ADVOCACY  
AND ACTION

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Walter Ricciardi  
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Luis Eugenio Portela  
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# TAKE THE OPPORTUNITY OF SHORT COURSES

DURING THE 16<sup>th</sup> WORLD DIGITAL CONGRESS ON PUBLIC HEALTH

WITH OUTSTANDING SPEAKERS AND “BURNING” TOPICS

**MONDAY 12 OCTOBER 2020**

**DEADLINE FOR REGISTRATION: 5 OCTOBER 2020**

*The organizers of the 16th World Congress on Public Health (WCPH2020) offer participants short distance training courses on relevant public health issues. These are specific monothematic courses, held by renowned teachers, which aim to update colleagues on the latest insights.*

*The courses will be held the day before the opening of the Congress on Monday 12 October, will be reserved for registered delegates, and provide for a strong interaction between teachers and learners.*



## SC001 - From Competencies to Curriculum: Curriculum Development and Student Assessment for Public Health Education

From 2.00 pm to 4.30pm (CET) – 8.00 am to 10.30am (EST)

Organized by **Association of Schools and Programs of Public Health (ASPPH)**

**Trainer:** Elizabeth Ablah, PhD, MPH, Professor, University of Kansas School of Medicine KU - MPH Program

**Description:** This short course will equip public health faculty with tools and strategies to begin translating the aims for their undergraduate and master's-level public health program into an intentional curricular roadmap, complete with signposts for competencies, instruction, and assessment. The facilitator will guide faculty in crafting public health curricula using competencies of their own choosing that align with their educational aims. More advanced participants could complete their curricular roadmap, whereas new faculty, faculty building new programs, or faculty undertaking curricular overhauls would emerge with key ingredients, methods, resources, and tools to complete the task back at their home institutions.

**Registration Fee:** € 144,00 (VAT Included)

**Important:** The short course will be issued with a minimum number of 23 attendees. In case the minimum number is not fulfilled attendees shall be reimbursed after the end of the Congress.



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UNIVERSITÀ  
degli STUDI  
di CATANIA

## SC002 - Management of AMR in hospitals

From 5.00 pm to 9.00 pm (CET) – 11.00 am to 14.00 pm (EST)

Organized by **University of Catania & Gruppo GISIO-SItI, Prof. Antonella Agodi**

**Trainers:** **Antonella Agodi** - University of Catania, Italy - National Coordinator of the Italian Study Group of Hospital Hygiene-Italian Society of Hygiene, Preventive Medicine and Public Health, GISIO-SItI; **Luisa Sodano** - Our Lady of Good Counsel, Catholic University, Elbasan, Albania; **Annalisa Quattrocchi** - University of Nicosia Medical School, Nicosia, Cyprus; **Luca Arnoldo** - Department of Medicine, University of Udine, Udine, Italy - Udine Healthcare and University Integrated Trust, Udine, Italy; **Fabrizio Gemmi** - Osservatorio Qualità ed Equità, ARS Toscana, Firenze, Italy.

**Description:** The course will focus on: the surveillance and control of AMR in intensive care units based on the lesson from the SPIN-UTI project of the GISIO-SItI; Antimicrobial resistance in low- and middle-income countries; Guidelines for prudent use of antimicrobials in the hospital setting; The management of AMR in a regional system, the experience of Friuli Venezia Giulia; Enterobacteriaceae NDM infection as a tracer for HAI during the pandemic.

**Registration Fee:** €153,00 (VAT Included)

**Important:** The short course will be issued with a minimum number of 23 attendees. In case the minimum number is not fulfilled attendees shall be reimbursed after the end of the Congress.

## SC003 - Value-based healthcare and the new paradigms transforming hospitals and primary care

From 5.00 pm to 9.00 pm (CET) – 11.00 am to 14.00 pm (EST)

Organized by **State University of Milan**



**Trainer:** **Federico Lega**, Professor of Healthcare Management, State University of Milan, Department of Biomedical Sciences for Health, Director CRC HEAD, Editor in Chief HSMR Sage, President EHMA

**Description:** The course will introduce public health professionals to the most recent trends that are reshaping and redefining the way we expect health systems and health managers or clinical leaders to cope with the “new normality” of modern health services. It provides an in-depth analysis of the language, the contents and the frameworks that characterize the shift in paradigms, the new turf and the current game played by decision-makers, health managers and clinical leaders (population health management, quadruple aim, patient focused hospital, concordance, medicine of initiative etc.). Public health professionals will gain from the course a clear understanding of the challenges faced by modern health services and the way they are framed by their “neighbors” operating within health systems.

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## SC004 - Improving quality in hospitals: how to start the accreditation process with Joint Commission International (JCI)

From 5.00 pm to 9.00 pm (CET) – 11.00 am to 3.00 pm (EST)



**Organized by Progea, Italian partner of JCI**

**Trainer:** **Francine Westergaard** - *Principal Consultant, Joint Commission International;*  
**Filippo Azzali** - *Consultant, Progea*

**Description:** The course highlights the benefits of introducing international accreditation systems, as the Joint Commission. Joint Commission International (JCI) methodology represent an effective way to achieve quality improvement in healthcare organizations. Using JCI methodology means adhering to benchmark of excellence which designed and verified standards to enhance patient safety and high quality of care. JCI methodology promotes and supports organizations to be focused on a continuous improvement of quality in patients safety, working with a strong and international validated method.

This course shows advantages of international accreditation systems and third party recognition. It will explore the relationship among continuous quality improvement processes, patient safety and JCI standards. In addition, the usefulness of standards as a tool for hospital governance, risk reduction and promotion of a safety-oriented culture will be discussed.

JCI methodology provides a 360° evaluation of the organization, JCI standards are divided into three big areas: Patient-Centered Standards, Health Care Organization Management Standards and Academic Medical Center Hospital Standards.

Using JCI methodology means be committed to improve patient safety and quality of care, ensure a safe healthcare environment and work to reduce risk for patients and staff.

**Registration Fee:** € 144,00 (VAT Included)

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## SC005 - Hospital Design. New trends for Evidence-Informed Strategies.

From 2.00 pm to 5.00 pm (CET) – 8.00 am to 11.00 am (EST)



**POLITECNICO** Organized by Politechnic of Milano  
MILANO 1863

**Trainer:** **Stefano Capolongo**, *Department of Architecture, Built environment and Construction engineering (DABC), Politecnico di Milano*

**Description:** aim of the Short Course in Hospital Design is to argue the new trends and methodologies related to healthcare design with an interdisciplinary approach with physicians and healthcare designers. Scientific and technological progress in growing evolution in the healthcare, together with the current need to integrate the social, environmental and economic aspects, require to re-think the Architectures for Health, and in particular regarding safety, comfort and well-being of the hospital user and high quality services, flexibility and efficiency of the healthcare facility, considering also the COVID-19 challenges and the contemporary needs.



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#### Lectures:

- **The signs of change in Hospital Design: Theoretical Scenario, Research and Design trends.** [Stefano Capolongo](#), DABC of Politecnico di Milano and EUPHA Urban Public Health Section President
- **Using Evidence to Design Healthcare Facilities.** Dr [Paul Barach](#), Jefferson School of Population Health, Philadelphia, United States
- **Flexibility, sustainability and layouts: Architecture for Health case studies' comparison.** [Marco Gola](#), DABC of Politecnico di Milano
- **Evidence & Experience Based Design: evaluation and design support tools.** [Andrea Brambilla](#), DABC of Politecnico di Milano

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## SC006 - Leading change in post-COVID times - Competences for transformational leadership in LMIC

From 5.00 pm to 9.00 pm (CET) – 11.00 am to 3.00 pm (EST)

Organized by **ASPHER** (Association of Schools of PH in the European Region)



The Association of Schools of Public Health  
in the European Region

**Trainers:** [Kasia Czabanowska](#), PhD, Professor, Maastricht University, CAPHRI, Department of International Health, [Sue Babich](#) DrPH, Professor, Associate Dean, Richard Fairbanks School of Public Health, Indiana University, [Helmut Brand](#), Jean Monnet Professor, Maastricht University, CAPHRI, Department of International Health, [Martin Kraye Von Krauss](#), PhD, senior Advisor WHO EURO, [Barbara Maria Bürkin](#), MScPH Coordinator Department Education & Training Swiss Tropical and Public Health Institute. Additionally, the course will host colleagues who are transformational leaders from LMIC who will share their stories.

**Description:** Current environmental, technological and social trends as well as unpredictable events and epidemics show that our interdependent world entails constant change. The recent COVID-19 crisis has proved like any disruption that the more the world sinks into chaos and confusion, the greater responsibility of public health professionals to effectively and with confidence deal with change using a holistic and multisectoral approach. Complex systems in Low and middle-income countries (LMICs) require strong leadership competencies. *This course will aim to develop the knowledge and understanding of the fact that professional capacity building heavily relies on skilled leaders engaged in introducing transformational change. The participants will learn what transformational leadership entails and what competencies are needed to bring about the transformational change in LMIC in Post-Covid times.*

The course will introduce transformational leadership theory and will build on the stories and narratives of transformational leaders from LMIC. The audience will use a “listening lenses” while listening to the stories of transformational leaders. The participants will be split up into groups to discuss what they heard from the perspective of their listening lens. The storytelling exercise will be followed by another group work, where the participants apply the insight from the stories to their own situation, looking forward. At the end two keynote listeners will identify lessons learnt and stimulate a discussion with the participants.

**Registration Fee:** € 153,00 (VAT Included)



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